

Press Release · Pressemitteilung

Flagship fair WindEnergy Hamburg just keeps growing In September, Hamburg will be the meeting place of the international wind energy industry

Hamburg, 28 February 2024 – From 24 to 27 September 2024 it will once again be time for the famous port city of Hamburg to become the world's energy hub. For four days, it will be all about wind energy generation and distribution at WindEnergy Hamburg, held on the campus of Hamburg Messe und Congress (HMC). Already the industry is showing enormous interest in the largest international onshore and offshore wind energy expo. After Hall A3 had been added earlier in response to the strong demand, HMC has since expanded the exhibition floor one more time by including the upper level of Hall B2, which will be dedicated to the offshore segment.

“More than 1,500 exhibitors from 40 countries will showcase the entire value chain of the wind industry. An event of this breadth and depth is only conceivable in Hamburg. Featured topics this year will include Digitalisation, Artificial Intelligence and Recruiting,” says **Andreas Arnheim, Director WindEnergy Hamburg**.

Solutions to spur the growth of renewable energy


Industry visitors will meet with companies specialising in key stages of the value chain, from turbines and rotor blades to mechanical and electrical components, and from logistics, safety and finance to insurance, innovative materials and Smart Energy. The special requirements of the offshore segment will be addressed in several exhibition halls where exhibitors will include providers of specialised ships or other maritime components and services. As an additional highlight, many exhibitors offering employment opportunities will also be represented in the Recruiting Area. On Thursday 26 and Friday 27 September 2024, skilled professionals and young talents will be able to make contact with personnel managers from exhibiting companies. Start-up companies are welcome to be part of the joint exhibition stand for young, innovative enterprises. Furthermore, for the first time Hamburg Messe und Congress will present its AI CENTER, located in Hall A3. It will be entirely dedicated to advanced AI technologies and their potential application in the wind industry, providing investors, entrepreneurs and technology experts with a great opportunity to learn about the latest developments and join the highly dynamic AI community.

Supporting programme featuring leading experts will enable knowledge exchange at the highest level

Visitors and exhibitors will be able to take part in the accompanying conference programme on five open stages located within the exhibition halls, engage in subject-specific dialogue and build their networks. How can I tap new markets? How can I be competitive with my product? How can we utilise wind power to meet all the energy needs of the future? These are just some of the questions that will be discussed and explored in depth by national and international experts from politics, industry associations and the business world in around 150 conference sessions. Following the speeches and presentations, the networking format “Wine o'clock” will turn the stages in Halls A3, B1, B5 and B6 into meeting places for fair participants to exchange views and ideas in a relaxed atmosphere.

About WindEnergy Hamburg

Every two years one of the most fascinating industries meets for the leading global networking event for wind energy: At WindEnergy Hamburg, which takes place right in the heart of the vibrant northern German port city, around 1,500 companies from 40 countries present their innovations and solutions in ten exhibition halls to up to 40,000 visitors from 100 different nations. Covering 73,500 m² across the exhibition campus, equipment manufacturers and suppliers representing all stages of the onshore and offshore wind energy value chain provide a comprehensive overview of the market. The trade fair will be accompanied by conference sessions where top-ranking experts address the industry's current key topics. The WindEnergy Hamburg team develop this programme jointly with their partners, including the Global Wind Energy Council (GWEC), the European organisation WindEurope, the national industry associations VDMA and BWE, leading industry media, and companies from the wind energy sector. From 24 until 27 September 2024, all conference sessions will take place free of charge on five open stages located inside the exhibition halls.

Further information can be found on the website [windenergy.com](https://www.windenergy.com) as on the WindEnergy Hamburg Social-Media-Channel 

Press Releases: <https://www.windenergyhamburg.com/news-topics/press/press-releases>

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