

SPONSORSHIP CATALOGUE 2024



WindEnergy Hamburg 2024

Your platform for onshore and offshore success


We bring together the major players in the wind industry and related sectors – as well as completely new partners in this dynamically evolving market.

Facts & Figures

 **37,000+**
attendees

 **1,400**
exhibitors


 **69**
nations

 **25+**
national pavilions

 **55%**
decision makers



Our Sponsorship Packages

Wine o'clock	Apple	Badge, E-Tickets	Charging Areas	Recruiting Day	Offshore Stage	Plaza
Hostess Shirts	Hall	Welcome Reception	19 Packages for you 		Logo Listing	Photo Box
Speakers' Corner	VIP Club	WiFi & App	Media Village	Rikscha	Coffee Station	Event Bag

Benefits in every Sponsorship Package



Sponsor wall

Company logo placed on sponsor walls in the entrance areas



Event Website

Company logo on the event homepage linking to your company website



Official List

Company logo under "Official Sponsors" on the event website



Event Newsletter

Logo presence in visitor and exhibitor newsletters



Visitor Guide

Logo presence in the printed onsite visitor guide



Event App

Logo presence in the event app



Welcome Reception Sponsorship

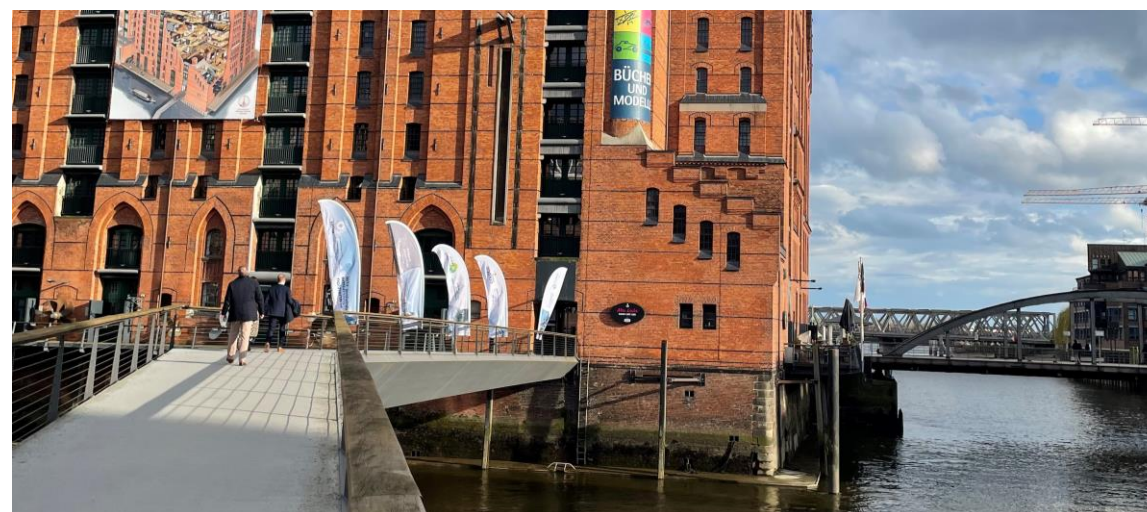
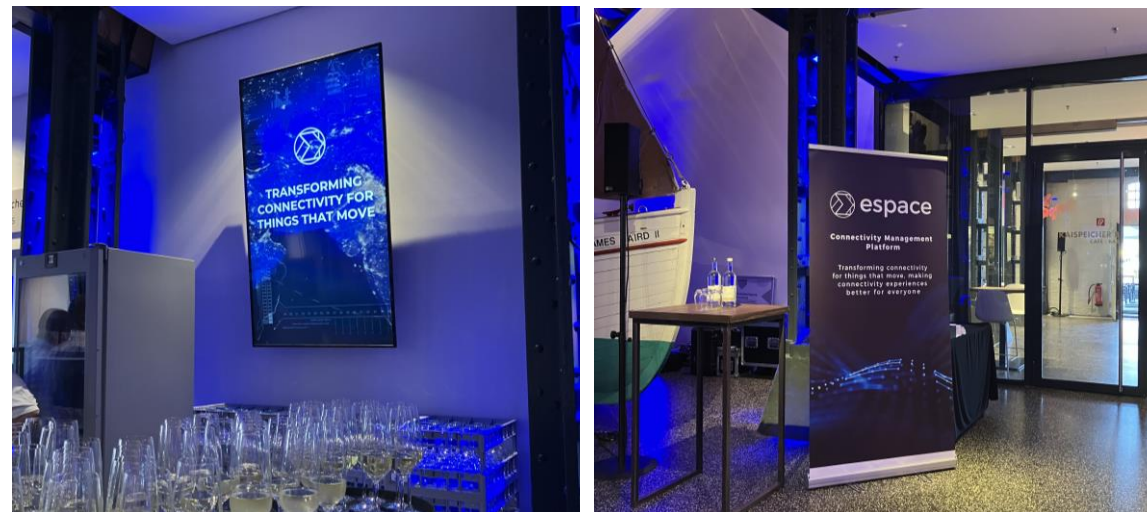
Showcase your company to the C-level audience in an informal environment

Our proposed services



- ✓ Opportunity to open the Welcome Reception with a short welcome message (max. 5 min)
- ✓ Your marketing message shown on several screens within the location
- ✓ Beachflags and roll up banners prominently displayed at the entrance areas
- ✓ 5 tickets for the Welcome Reception
- ✓ Baseline branding services (see page 4)

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Hall Sponsorship

Greater visibility through exclusive hall sponsorship

Our proposed services

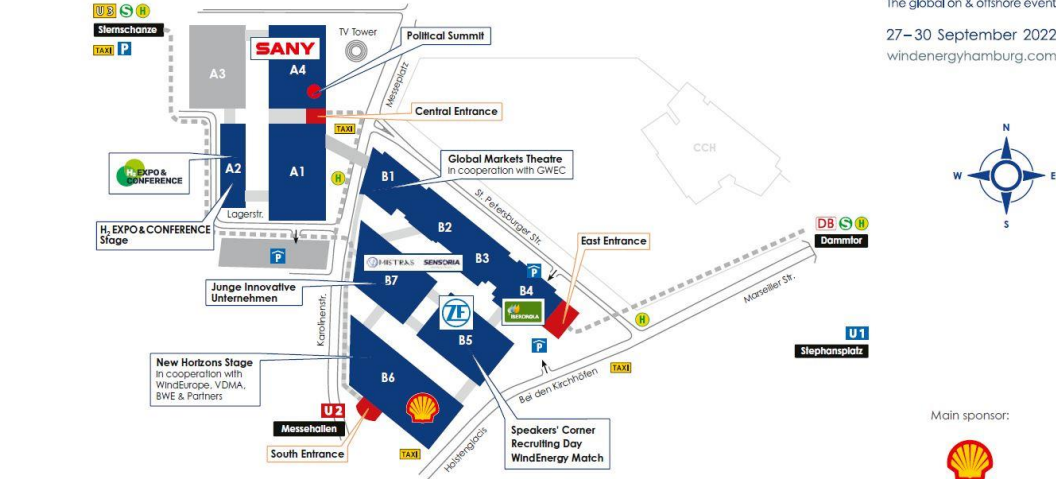
- ✓ Sponsor logo on information panels
- ✓ Sponsor logo on entrance doors of the hall
- ✓ Four banners in hall (4x4m incl. production)
- ✓ Sponsor logo on the printed and digital site plan
- ✓ Baseline branding services (see page 4)



B6 and B7 available

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Site Map



WindEnergy Hamburg
The global on & offshore event
27–30 September 2022
windenergyhamburg.com

- | | | | |
|---|--|---|--|
| <p>A1 Finance & Insurance</p> <p>A2 H₂ EXPO & CONFERENCE
H₂ EXPO & CONFERENCE Stage</p> <p>A4 Health & Safety
Political Summit</p> | <p>B1.UF National Pavilions
Global Markets Theatre in cooperation with GWEC</p> <p>B1.GF Danish Pavilion</p> <p>B2.GF Offshore & Logistics
National Pavilions</p> | <p>B3.GF Offshore & National Pavilions</p> <p>B4.GF Offshore</p> <p>B5 Drive Technologies & Mechanical Components
Speakers' Corner
Recruiting Day
WindEnergy Match</p> | <p>B6 Electrical Components
National Pavilions
New Horizons Stage in cooperation with WindEurope, VDMA, BWE & Partners</p> <p>B7 Materials
National Pavilions
Junge Innovative Unternehmen</p> |
|---|--|---|--|

Status: August 2022. Subject to alterations.

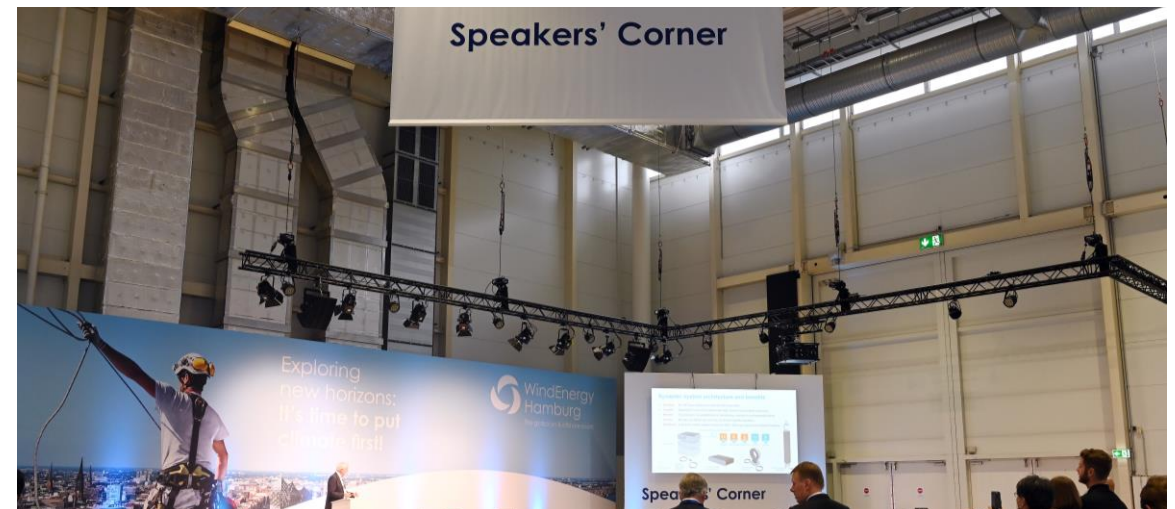
Stage Sponsorship – Offshore Stage

The Stage is yours

Our proposed services



- ✓ Daily speakers' slot
- ✓ Your advertising (logo/video) before the beginning of stage programme, between slots and during breaks
- ✓ Official signage “Offshore Stage powered by ...” in all media
- ✓ Sponsor logo placed on the printed and digital site plan
- ✓ Baseline branding services (see page 4)



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Photo Box Sponsorship

A picture is worth a 1000 words

Our proposed services

- ✓ Placement, set up and supervision of the photo box on site
- ✓ Overlay of sponsor logo on photo
- ✓ Branding of the area with sponsor logo
- ✓ Instant print and option to post on social media
- ✓ Baseline branding services (see page 3)



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Wine o'clock Sponsorship

Round up the day. Cheers!

Our proposed services



- ✓ Provision of wine, beer, non-alcoholic drinks, small snacks and the necessary hospitality infrastructure
- ✓ Welcome speech of the sponsor
- ✓ Presentation or video during the event on plaza screens
- ✓ Place your roll-ups at the networking area
- ✓ Display your marketing material on the tables
- ✓ Baseline branding services (see page 4)

5/9 Available

Stages:

Energy Transition Stage / Speakers' Corner / Offshore Stage



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VIP Club Sponsorship

Be visible for the VIPs

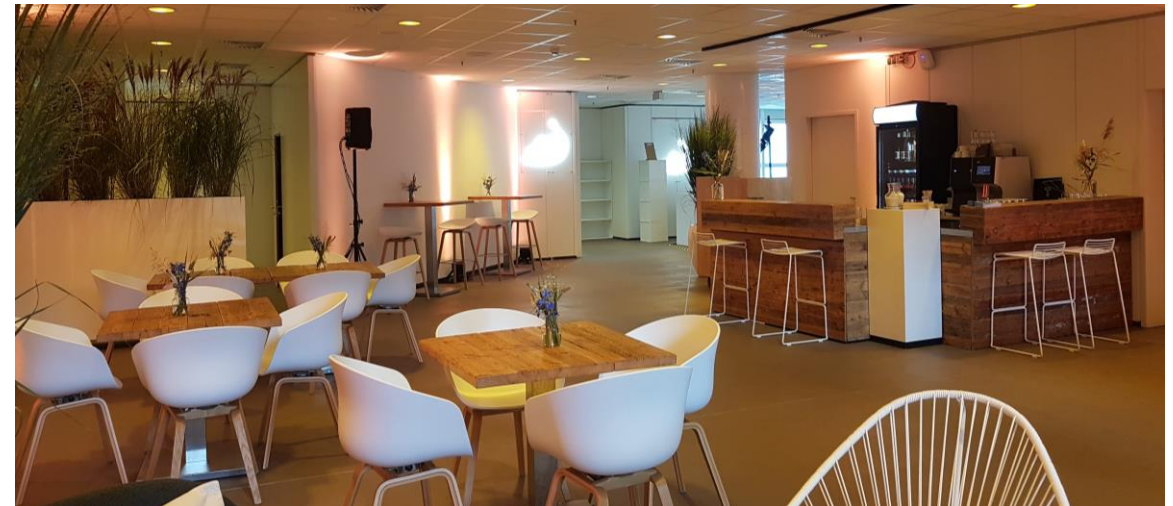
Our proposed services

- ✓ Reference "sponsored by xxx" in written VIP invitations
- ✓ Admission card to the VIP Club with sponsor logo
- ✓ 3 roll up banners incl. brochure stand in and in front of the VIP Club
- ✓ Reserved seating area for up to 6 people
- ✓ Baseline branding services (see page 4)



VIP Club in hall A1
available

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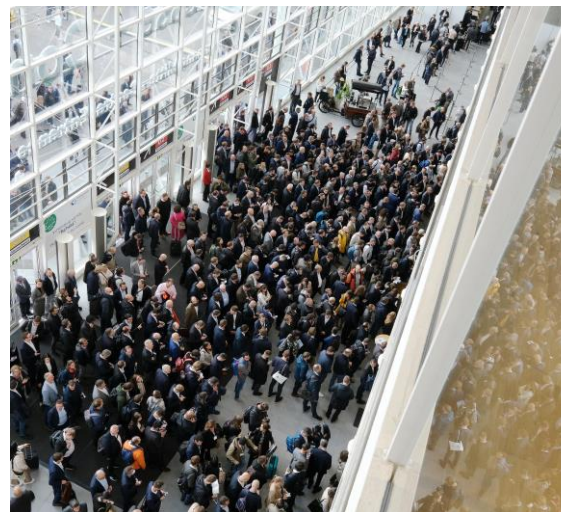
Specific Logo Sponsorship

Take advantage of our Core Sponsorship Benefits

Listing as official sponsor



- ✓ Logo placement on the sponsor wall in the foyers of the entrance areas
- ✓ Listed as official sponsor of WindEnergy Hamburg
 - ✓ on our website and app
 - ✓ in the visitor guide
 - ✓ in our newsletter



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Coffee Station Sponsorship

Coffee for takeaway

Our proposed services

- ✓ One classy coffee bike at the event
- ✓ Serving of 500 coffee specialities per day to attendees
- ✓ Place your roll-ups on the coffee bike area
- ✓ Optional: individual branding of the bike
- ✓ Baseline branding services (see page 4)



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